

# WHEN WE SAY 'NO ANTIBIOTICS EVER' WE MEAN IT.

Some companies talk about reducing antibiotics. Perdue is actually doing it! Leading the way, Perdue started the journey toward raising chickens with no antibiotics of any kind in 2002. Raising chickens without antibiotics isn't easy. It requires extra care and effort. But that's just what your shoppers have come to expect from the brand leader they trust – PERDUE®.



Packaging creative not final.

## AVAILABLE SOON IN MORE THAN **100 ITEMS**

With PERDUE® NO ANTIBIOTICS EVER™ products,  
what's good for your consumers is also good for your business.

For more information visit [PerdueRetailTrade.com](http://PerdueRetailTrade.com)

Stop by our booth at the  
**AMI Meat Conference to learn more.**

Nashville, TN • February 21st – 23rd  
**BOOTH 324**